

- Nativity Gamebox Studio Joins FasterCapital EquityPilot to Scale Zambian
- 2. EdTech Games FasterCapital Backs Nativity Gamebox to Accelerate Cultural
- 3. Game Development FasterCapital Partners with Zambian Studio to Advance Youth Tech & Al Education

### Lusaka, Zambia & Dubai, UAE - Sep 15, 2025

Nativity Gamebox Studio and FasterCapital today announced a strategic partnership through the EquityPilot program to accelerate Nativity's culturally focused educational games and youth training initiatives across Zambia and broader African markets. The collaboration begins immediately, combining Nativity's local content expertise with <a href="#FasterCapital">FasterCapital</a>'s global acceleration resources to address gaps in digital skills, cultural tourism, and edtech gamification.

### Market opportunity & problem statement

Africa's youth population is the fastest-growing globally, yet education systems and local creative industries face gaps in practical digital-skills training and culturally relevant learning content. Global edtech and game-based learning markets are expanding rapidly, but few solutions authentically reflect Zambian heritage or offer scalable pathways into game development careers. Nativity targets this white space by delivering curriculum-linked game development training and culturally themed games that boost learning outcomes, local storytelling, and tourism engagement.

# Startup solution & differentiation

Nativity Gamebox Studio develops culturally themed games, school bootcamps, and AR/VR tourist simulations that teach coding, design, and



introductory AI. The studio's dual model—paid workshops and client-based creative services—generates revenue while building local talent pipelines. Early pilots in school clubs and community workshops showed strong engagement and repeat attendance, validating demand. Nativity differentiates through authentic Zambian narratives, local-language learning features, and an outcomes-driven curriculum designed to translate workshop participants into junior developers and creative contributors.

#### FasterCapital partnership value

Selected for FasterCapital's EquityPilot program, Nativity gains strategic mentoring, technical review, go-to-market support, and investor preparation from a firm with a proven track record of scaling early-stage tech ventures. FasterCapital's selective criteria and global network provide validation and access to follow-on funding, channel partnerships, and distribution channels. The program will fast-track Nativity's flagship game launches, expand workshop capacity, and prepare a seed fundraising round within 9–12 months.

## **Executive quotes**

"Harnessing culturally rich content to teach modern tech skills is precisely the kind of impact-driven innovation we look to scale," said <u>Hesham Zreik</u>, investment lead at FasterCapital. "Nativity's team combines technical talent with deep cultural insight—an ideal candidate for EquityPilot's acceleration and market-readiness support."

"Partnering with FasterCapital transforms our capacity to train youth and produce professional-grade cultural games," said Chishomyo Munyama, founder and CEO of Nativity Gamebox Studio. "This support will help us launch flagship titles, expand school partnerships, and create real career pathways for Zambian youth."



### Growth trajectory & next steps

Over the next 12 months Nativity will launch two flagship titles (one cultural, one educational), scale quarterly workshops to 10+ schools, run a national game jam, and complete EquityPilot milestones toward seed funding. The partnership targets regional rollout across Southern Africa within 24 months.

### **About Nativity Gamebox Studio**

Nativity Gamebox Studio is a Lusaka-based indie game developer and edtech studio using games to teach digital skills, preserve Zambian culture, and create career pathways for youth. Founded by Chishomyo Munyama and Mathews Kapasa, Nativity blends curriculum-led workshops with culturally rich game projects.

### About FasterCapital

<u>FasterCapital</u> is a global venture builder and online incubator dedicated to co-funding and co-founding innovative startups. Established in 2014, we are now #1 venture builder in terms of number of startups that we have helped, money invested and money raised. It supports startups worldwide through various programs, including funding assistance, business development, and technical support. The EquityPilot program is designed to help early-stage startups build scalable solutions with mentorship, strategic guidance, and network support.

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